

# Digital Media apprentices required for Computer Software company Fleet Innovations

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Fleet Innovations a Kidderminster based Software Company specialising in Mileage capture, really have started the New Year in Style. Coinciding with their office relocation onto Church Street this month in the heart of Kidderminster they are now looking to employ two Social Media Apprentice to join their team.

Fleet Innovations new apprentices will participate in a 12 month Digital Media apprenticeship scheme through their sister company Dreamtek based in London to obtain a Media NVQ level 3. The suitable candidates will be required to attend training once a week and be willing to travel to Dreamteks Head Office in London once a month (London travel expenses will be paid for).

The apprenticeships duties will include social Media design and development. Concentrating on producing creative messaging for a range of online and offline marketing materials including brochures, social media and online adverts. Devising and implementing social media strategies and updates for Fleet Innovations social media accounts. Prospecting and researching potential new clients. They will also be expected to express their creativity in PR writings for online social media with a youthful flare.

Katie O Regan, Sales Consultant at Fleet Innovations said “We are excited to be involved with the Dreamtek Academy apprenticeship scheme as it adds real value to the individuals, the agency and the industry as a whole. We are looking for two valuable and enthusiastic members to join our friendly team and assist them in their career development.”

To find out more information about the Dreamtek Academy Apprenticeship Scheme or to apply for the digital media Apprentice please email your CV to [info@fleetinnovation.com](mailto:info@fleetinnovation.com) or call us on 0845 600 6880.

Please note this apprenticeship only applies to individuals aged 16-18 years old who have not participated in apprenticeship scheme before.

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