

Fleet Innovations Welcomes newly appointed Apprentice

Fleet Innovations a Kidderminster based Software Company specialising in Mileage capture, really have started the New Year in Style. Coinciding with their office relocation onto Church Street in the heart of Kidderminster they have now appointed a Local Digital Media Apprentice to join their team.

To Support Fleet Innovations new uploader App release, the company is delighted to appoint Brandon Chauhan a creative, outgoing and super cool Kidderminster teen as their new digital media apprentice. Brandon will focus on Social Media design and development- producing creative messaging for a range of online and offline marketing materials including brochures, social media and online adverts.

Brandon will participate in a 12 month Digital Media apprenticeship through their sister company Dreamtek based in London to obtain a Level 3 diploma in creative and digital media. Brandon will travel to the London head office once a month for training. His other weekly training seminars will be completed by using Google Hangouts in the Fleet Innovations Kidderminster base.

Brandon Chauhan the recently appointed apprentice will have various duties to include Social Media design and development- producing creative messaging for a range of online and offline marketing materials including brochures, social media and online adverts.

Devising and implementing social media strategies and updates for Fleet Innovations social media accounts. Prospecting and researching potential new clients. He will also express his creativity in PR writings for online social media with a youthful flare.

Katie O Regan, Sales Consultant at Fleet Innovations said “We are excited to be involved with the Dreamtek Academy apprenticeship scheme as it adds real value to the individual, the agency and the industry as a whole. Brandon is a valuable and enthusiastic member of the team and we are delighted to be assisting in him in his career development.”

To find out more information about the Dreamtek Academy Apprenticeship Scheme email info@fleetinnovation.com or call Fleet Innovations on 0845 600 6880.

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